

PUBLIC SERVICE CAMPAIGN/COMMUNITY OUTREACH

FIRST QUARTER 2006

WWJ PRODUCED AND AIRED SIX PUBLIC SERVICE ANNOUNCEMENTS.

WWJ PRODUCED AND AIRED A SPECIAL OLYMPICS POLAR PLUNGE PSA TO ENCOURAGE VIEWERS TO ATTEND THE EVENT TO BENEFIT THE SPECIAL OLYMPICS OF MICHIGAN ATHLETES.

WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT PROMOTING OUR COMMUNITY AFFAIRS/STATION BLOOD DRIVE IN PARTNERSHIP WITH THE AMERICAN RED CROSS.

WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE 2006 MAB CAREER FAIR IN LANSING.

WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE LEWIS COLLEGE OF BUSINESS AND THEIR 16TH ANNUAL SALUTE TO AFRICAN AMERICAN PARENTS BANQUET DINNER.

WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR THE LEGACY ASSOCIATES FOUNDATION AND THEIR 8TH ANNUAL SCHOLARSHIP DINNER.

WWJ PRODUCED AND AIRED A PUBLIC SERVICE ANNOUNCEMENT FOR OPERATION ABLE ENCOURAGING VIEWERS 40 AND OLDER TO ATTEND THEIR ABILITY IS AGELESS JOB FAIR.

ALONG WITH OUR LOCALLY PRODUCED PSA'S, WKBD ALSO PARTNERED WITH THE AMERICAN RED CROSS TO HOST A COMMUNITY BLOOD DRIVE HERE AT THE STATION.

EDWARD FOXWORTH III, COMMUNITY AFFAIRS DIRECTOR ALSO PARTICIPATED IN VARIOUS COMMUNITY OUTINGS SUCH AS THE URBAN WHEEL AWARDS AS THE PRESENTER; THE SHARING OLD SECRETS FOR NEW ENTREPRENEURS EVENT AT THE CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY AS THE MODERATOR; EMCEE FOR THE SBXL SANCTIONED "ROCK MY SOUL" EVENT AT THE DETROIT INSTITUTE OF ARTS; EMCEE FOR THE SBXL "WELCOME TO DETROIT" EVENT HOSTED BY HOOP CITY GRILLE; SPECIAL OLYMPICS POLAR PLUNGE EVENT AT BELLE ISLE; GIRL SCOUTS OF DETROIT EVENT AT THE ROSEDALE PARK COMMUNITY CENTER; EMCEE FOR THE LEWIS COLLEGE OF BUSINESS SALUTE TO AFRICAN AMERICAN PARENTS BANQUET DINNER AT THE CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY; SPEAKER AT THE KIMBALL HIGH SCHOOL CAREER DAY EVENT; LEGACY ASSOCIATES FOUNDATION DINNER; AMERICAN RED CROSS HERO'S DINNER.

Date	Duration	Issue/Topic Explanation
Program:	48 Hours Mystery	
1/3/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>"Blood Feud" - Nancy Seaman, an award-winning teacher living in Farmington Hills, Michigan, an exclusive Detroit suburb, was accused of the 2004 hatchet/stabbing murder of her husband, Bob. She admits killing him, but says it was self-defense, claiming that he had been mentally and physically abusing her for years. The couple's two sons -- Greg and Jeff -- differ concerning their parent's marriage and the life they all shared. Greg sympathizes with his mother, claiming that his father was abusive and that his mother's life was in danger. Jeff, who testified for the prosecution, denies that his mother was a battered wife. Nancy Seaman was tried and found guilty of murder in the first degree and was sentenced to life in prison.</p>
1/7/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Can forensic sculptor help identify a murdered teenage girl?</p>
1/21/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>"The Phone Call"- when Shannon Melendi, a 19-year-old sophomore at Emory University in Atlanta disappeared in March 1994, authorities believed she had either run away or had taken part in a college prank. Melendi's roommate, Athena Perez, became worried when her friend didn't return to the dorm room the evening of March 26. The next day, Perez and her friends found Melendi's abandoned car with the keys in it and called police. Following an extensive police search of the area that turned up no signs of the missing girl, the Melendi family and friends began their own aggressive search, offering a \$10,000 reward for information and tapping into celebrities Andy Garcia and Bo Jackson who appeared on national television programs in an effort to help find Shannon. Nearly two weeks after Melendi vanished, an anonymous male phoned the Emory University counseling center claiming he had Shannon. The FBI traced the call to a pay phone where police found evidence that was intentionally left behind by the caller, a package containing a ring that belonged to Melendi. Only then did authorities treat the case as a kidnapping. Investigators managed to trace pieces of the package to Colvin "Butch" Hinton III, an umpire at the softball field where Melendi worked the day she went missing. Authorities searched Hinton's home and property but found no human remains and nothing that could be linked to Shannon. They did uncover the fact that Hinton had a violent criminal past covering decades. In late 2003, a new prosecutor took up the case, and more than ten years after Shannon Melendi disappeared, police and FBI agents arrested "Butch" Hinton and charged him with her murder. Hinton was tried, found guilty of kidnapping and murder, and sentenced to life in prison.</p>

Date	Duration	Issue/Topic Explanation
Program:	48 Hours Mystery	
1/28/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>"Rage on the Run". Bodybuilder David Bieber of Ft. Myers, Fl started using steroids in high school and as an adult began selling them to support his expensive career. Bieber went into business with fellow bodybuilder Markus Mueller. Bieber had an affair with Mueller's girlfriend and married her. When Bieber drove his wife to retrieve her things from Mueller's home, he was found dead in the doorway. She suspected Bieber killed him. Two men admitted to police that Bieber had hired them to kill Mueller, but before he could be arrested, Bieber disappeared, fleeing to Leeds, England under a new name, Nathan Coleman. On December 26, 2003, Leeds police approached a car that was parked strangely on the side of the road, The vehicle turned out to be stolen and the driver, Coleman, in the process of being handcuffed, opened fire on the three unarmed arresting officers and escaped. One officer died of his wounds and a nationwide hunt was launched. Bieber was finally apprehended, tried for the murder of the police officer and sentenced to life in prison.</p>
2/11/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>"A Mind For Murder" - Professor Thomas Murray of Kansas State University was married to Carmin Ross for 18 years. After 13 years of marriage, the couple had a baby girl. Later Ross divorced Murray, remarried Larry Lima and shared custody, but in November 2003, Ross told Murray she wanted the child to live with her and Lima. On the following night Ross was found beaten and stabbed in her home. Evidence showed that Thomas Murray had been researching how to hire an assassin and how to get away with murder. Murray was tried, found guilty of first degree murder and sentenced to life in prison. He is appealing conviction.</p>
2/25/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Single Mom Toni Dykstra met Italian businessman Carlo Ventre in 1194 in Los Angeles and fell in love. After their daughter Santina was born, the relationship quickly soured, eventually leading to an international custody battle, kidnapping charges and Toni's death in Carlo's apartment. Carlo says Toni's death was an accident; her family claims it was murder. Will Carlo stand trial for Toni's death? And what will happen to Santina?</p>
3/11/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>On the surface, Doris Angleton appeared to have it all – a gorgeous home, twin daughters, and a multi-millionaire husband. But under the surface, there were secrets, affairs, gambling and then murder. Who killed the bookie's wife?</p>
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Program:	48 Hours Mystery	
3/18/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>In November 2001, Jennifer Blagg and her six-year old daughter disappeared from their comfortable home in Grand Junction, Colo. Seven months later, the young mother was found dead – her death ruled a homicide. The child was still missing.</p>
3/18/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>In November 2001, Jennifer Blagg and her six-year old daughter disappeared from their comfortable home in Grand Junction, Colo. Seven months later, the young mother was found dead – her death ruled a homicide. The child was still missing. The search for answers would reveal surprising secrets about a picture-perfect family.</p>
3/25/06	00:60:00	<p>CRIME- PROBLEMS/SOLUTIONS</p> <p>Ever since Natalee Holloway disappeared on the island of Aruba in May 2005, the high-profile investigation has been shrouded in mystery. But now, the lead investigator in the case breaks his silence exclusively to 48 Hours, talking about new clues, a new witness, and a startling new theory about what happened to the Alabama teen.</p>

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
1/8/06	00:60:00	<p>Gangster Cops? - One of the two ex-New York City detectives accused of being Mafia hit men vehemently denies the charges in his first interview.</p> <p>Sir Howard - Can new Sony CEO Sir Howard Stringer help return the venerable electronics giant to its former place at the head of the pack?</p> <p>Bode - Unorthodox, some would say unsafe, U.S. skiing sensation Bode Miller will do it his way when he pursues gold medals at the 2006 Winter Olympics.</p>
1/1/06	00:60:00	<p>HEALTH-RELATED ISSUES/ HEALTH CARE</p> <p>The New Space Race - The private sectors race to space is being led by maverick aeronautical engineer Burt Rutan, who foresees thousands of people enjoying the view from space in the very near future.</p> <p>Fighting Aids - Bill Clinton goes to China to fight AIDS, an ongoing project for the former president and his charitable foundation.</p> <p>Immortality - Some doctors believe with medical breakthroughs on the horizon, humans can live much longer lives.</p>
3/12/06	00:60:00	<p>POLITICAL ISSUES</p> <p>What makes a person gay or straight? We're still "a long way off" from finding out what determines sexuality. Also this week, the town in Iraq is completely taken over by al Qaeda. Then American and Iraqi forces recaptured the town. Now U.S. soldiers there are treated like heroes. The Bush administration is now pointing to that operation as a model for how to fight and win the rest of the war.</p>
1/15/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>"John Murtha" - An Interview with 73-year-old Rep. John Murtha, a decorated war hero from Vietnam and Korea who claims that mounting pressure from constituents in this election year will force Congress to pass legislation withdrawing all U.S. troops from Iraq by the end of the year.</p> <p>"The Hermit Kingdom" - A rare look inside the reclusive communist dictatorship of North Korea. Includes interviews with: Gen. Ri Chan Bok, who says he will use nuclear weapons in the event of a U.S. invasion of his country; chief North Korean negotiator, Kim Gae Gwan; as well as a visit to the U.S.S. Pueblo, now a tourist attraction, whose capture in 1968 was one of the most visible and serious incidents of the Cold War.</p> <p>"Felicity" - An interview with 43-year-old actress Felicity Huffman who has a hit TV show, "Desperate Housewives," and new movie, "Transamerica" which is generating talk of an Oscar nomination.</p>

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
1/22/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>"The Oil Sands" - a report on the oil boom in Alberta, Canada, where the oil sands produce a million barrels a day and hold reserves eight times those of Saudi Arabia. The oil companies, which pay some of the highest salaries in North America, are faced with problems including the shortage of labor and charges by environmentalists that they are destroying both the atmosphere and the land.</p> <p>"Kinky For Governor" - an interview with irreverent Jewish country singer Kinky Friedman, who, despite his lack of experience is campaigning as an independent to be the next governor of Texas.</p> <p>"Fatality" - an interview with Jonathan Wendel, a 24-year-old professional video game player who uses the pseudonym 'Fatal1ty' - pronounced as "fatality" and spelled "Fatal1ty" (sic). Wendel, who lives in Kansas City, Missouri, has won 41 tournaments and has traveled, all expenses paid, to every continent except Antarctica.</p>
1/29/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>"Worst-Case Scenario" - A report on the U.S. Government's lack of medical preparedness in the event of a nuclear attack.</p> <p>"Prisoner of Pain" - A report on Richard Paey, an accident victim who was convicted for drug trafficking and sent to prison for 25 years for his use of massive amounts of painkillers to fight chronic pain.</p> <p>"Off The Scale" - An interview with opera singer Deborah Voigt who, having been denied a part because of her weight, opted for gastric bypass surgery.</p> <p>Andy Rooney Topic: "Antique Computers?" - Andy wants the people who invent things to slow down so we can catch up.</p>
2/12/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>"War Profiteers?" - An investigation of how some of the \$50 billion the U.S. paid to private contractors for reconstruction work in Iraq was spent, and why 8.8 billion dollars of it is unaccounted for.</p> <p>"A Surplus of Embryos" - A report on the controversy over the Bush Administration's restriction on the use of federal funds for stem cell research. There are an estimated 400,000 unused frozen human embryos, some of which are destroyed each day in fertility clinics.</p> <p>"Wounds of War" - Some American soldiers severely wounded in combat in Iraq were able to return home, thanks to body armor and improved medicine.</p>

Date	Duration	Issue/Topic Explanation
Program:	60 Minutes	
2/26/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>"On the Waterfront" - A report focusing on the fact that the furor over the proposed lease of the right to operate six U.S. port terminals on the east coast to a Dubai-based company doesn't alter the fact that U.S. Customs can still inspect just two percent of the six million cargo containers all across America vulnerable to terrorist attacks.</p> <p>"Coal Cowboy" - An interview with Gov. Brian Schweitzer of Montana who, as a solution to U.S. dependence on foreign oil, wants to use the Fischer-Tropsch process to turn the billions of tons of coal found under the plains of his state into synthetic liquid fuel.</p> <p>"To Walk Again" - Dr. Hans Keirstead, a 38-year old biologist who used human stem cells to enable paralyzed rats to walk again is preparing to try the same procedure on people paralyzed by spinal cord injuries.</p>
3/19/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>New York City has a new approach to fighting terrorism, and it's getting big results. No American city has done more to defend itself against a terrorist attack than New York. The city's police department, 37,000 officers strong, has transformed itself from a standard police department into a terrorism fighting organization. We'll also look this week at a new kind of American family. They're half-siblings conceived by the same anonymous sperm donor, and they are connecting with each other on the Internet. Plus, you'll hear from the NASA scientist who has tried to warn Americans about global warming. He says the White House won't let him.</p>
3/26/06	00:60:00	<p>PUBLIC AWARENESS</p> <p>What makes Tiger tick? Just about everyone has seen Tiger Woods golf and seen him win, but he doesn't sit down and talk with reporters very often. He does now. It turns out the best golfer also wants to be the best father. Woods says that when he and his wife, Elin, have kids someday, he will have to make some changes in his golf schedule because the children must come first. "I always want my kids to know their father...Family always comes first...always has been in my life, and always will." Woods, who grew up very close to his parents as an only child, credits them with forming him into the man and the athlete he is today. Woods also talks about the game of golf, his competitive nature and his need to "kick butt." Other stories this week comes not from the world of sport and celebrity, but from the world of power and money. It's an inside look at the enormous power hedge funds have over anyone who has money in the stock market.</p>

Date	Duration	Issue/Topic Explanation
Program:	Street Beat	
1/28/06	00:30:00	CRIME- PROBLEMS/SOLUTIONS This show is titled "Crime in Our Schools". We'll be discussing the recent crime spree that have taken place in our Detroit Public Schools system. We'll try to find the cause and effect of crime as well. Our guest include: Chief Charles Mitchell, DPS Public Safety; U.S. Attorney Stephen Murphy, Project Safe Neighborhoods; Weusi Olusola, President and Program Director of Pioneers for Peace; Sylvia Banks, Chapter Leader of Parents of Murdered Children.
2/4/06	00:30:00	EDUCATION This weekend's show is the "African American Education Report". We'll talk with organizations that are assisting African Americans with furthering their education. We'll also get personal stories from African Americans who may have run into obstacles along the way, but were determined to get an education. Guest include: Life Skills Center of Detroit, Utiileia Shoulders, Student; Paul Gray, Principal, King High; Mrs. Garrison, President of the Detroit Teachers Federation; Christine Griffin, Student, King High.
1/21/06	00:30:00	EMPLOYMENT/LABOR ISSUES This show is titled "Entrepreneurship". We'll be discussing how entrepreneurs start their business, the process, the programs, etc. We'll also discuss what it takes to keep your business up and running. Guest include: Chaldean Chamber of Commerce, Martin Manna; Hacienda Mexican Foods; Detroit Entrepreneurship Institute; Dexter Erves, H & D Landscaping Inc.; Antonio Stokes, Detroit Chamber of Commerce. (Rebroadcasted on 3/25/06 Also)
2/11/06	00:30:00	HEALTH-RELATED ISSUES/ HEALTH CARE This week's show is the "African American Health". We'll be talking about diseases most common in African Americans, and we'll talk with organizations that are working to decrease, treat, and raise awareness about them. We'll touch on diseases like Lupus, Heart Disease/Stroke, Cancer, and we're even discussing organ and tissue donations, which is very low as it relates to the African American Community.
3/11/06	00:30:00	HEALTH-RELATED ISSUES/ HEALTH CARE This week's show is on Health Care in Michigan. We'll be talking with organizations that can help seniors get a better hand on their prescription cost, Medicaid/Medicare Understandings, plus we'll interview a few seniors that are staying fit and healthy. Guest Include: Louanne Bakk, Area Agency on Aging 1B; Dr. Kimberlydawn Wisdom, Michigan Surgeon General; Vernice Davis Anthony, Director, Greater Detroit Area Council; Lena Mae Howard, Worlds Strongest Grandmother; Ernie Clark, Founder, Life Long Fitness and Ex-Couch Potatoes.

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Program:	Street Beat	
1/7/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>Today's show is a "Year End Review". We'll be taking a look back at various community shows, outings and special guests that we've had on the show that helped us reach out to the community better. We'll also take a look at some of the community activities that our station did as a whole such as the bell ringing, helping the Katrina victims, blanket drives and so forth.</p>
1/14/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>This show is titled "The World is Coming". We'll be discussing Super Bowl Forty, the excitement coming to the city of Detroit and the metro area, and what visitors can expect. We'll talk with local businesses, such as restaurants, hotels, etc. to see what preparations they've made to make sure Super Bowl XL weekend is a huge success for the city, businesses, residents and visitors. Guest Include: Mr. Miri, President of Copper Canyon Brewery; Sheila Parson, Owner QSA Entertainment LLC; Jonathan Witz, Producer, Motown Winter Blast; Susan Sherer, Executive Director of the Super Bowl XL Host Committee; Mark Thomas, Corporate Cars Inc.; Embassy Suites.</p>
2/18/06	0030:00	<p>PUBLIC AWARENESS</p> <p>This week's show is the "African American Financial Report". We'll be talking with individuals from financial management companies about how African Americans can get a better handle on their financial state when it comes to saving money, buying homes, etc. We will also talk with the U.S. Census Bureau to find out comparisons between the African American households and Caucasian and Asian Households. Guest Include: Vincent Kountz, U.S. Census Bureau; Julia Longstreet, President National Coalition for 100 Black Women; Gail Perry-Mason, Local Author, "Girl Make Your Money Grow!"; Ellis Liddell, ELE Management.</p>
2/25/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>This week's show is the "African American Leadership Report". We'll be talking with African American Leaders in the Detroit area to get their take on what it takes to become a successful African American Leader. We'll also discuss the leadership during the Civil Rights era and get a perspective on how far we've come. Guest Include: Representative John Conyers, Jr.; John Mason, Urban Radio Personality, Kiss 105.9 FM; Judge Denise Page Hood, 36th District Court.</p>
3/18/06	00:30:00	<p>PUBLIC AWARENESS</p> <p>This show is on Entertainment. We'll feature artists from the Detroit area who have gotten their inspiration from the old Motown sound. We'll also feature, Mason, from 102.7 to get his take on the music industry in Detroit. Plus, Shanice stopped by Street Beat to tell us about her new album, and Steve Harvey is premiering his new movie in Detroit. Other guest also include Dwele, local recording artist, Mike Winans, Producer.</p>